

2025 Management Theory and Practice Conference

Emerging Trends in the Utilization of Artificial Intelligence and Big Data

Program Overview (Online Session)

Mandarin Hotel, Bangkok, Thailand

| Online Session | |
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| AI.053 | Order Spoofing, Price Impact, and Market Quality Author: Jianqiang Chen/Ocean University of China Pei-Fang Hsieh/National Tsing Hua University J. Jimmy Yang/Oregon State University |
| AI.059 | A Study of Merger and Acquisition Strategies from the Perspective of Resources and Knowledge: The Case of Global Top 500 Enterprises Author: Ting-Hsuan Wu/Providence University Rung-Tai Wu/Providence University Cheng-Hsin Chiang/Feng Chia University |
| AI.067 | Investigating the Impact of Perceived Risk on the Utility and Willing to Pay of Refurbished Products Author: Ching-I Chen/National Chi Nan University Lichung Jen/National Taipei University of Business Kuan-Wei Lee/National Chi Nan University |
| AI.098 | A Comparative Analysis of Sustainable Finance Practices: Perspectives from Taiwan and Germany Author: HsinHung Chen/Yuan Ze University Ching-Fang Wei/Yuan Ze University Chanidapha Sittikorn/Yuan Ze University Gabriel Michaelis/Yuan Ze University |
| AI.105 | Modeling the Theoretical Framework for CSR and Environmental Performance: Developing a Measurement Tool for Manufacturing Author: Asif Khan/Southern Taiwan University of Science and Technology Chung-Hao Hsu/Chang Jung Christian University Chung-Wen Hung/Southern Taiwan University of Science and Technology Naila Habib Khan/Islamia College Peshawar |